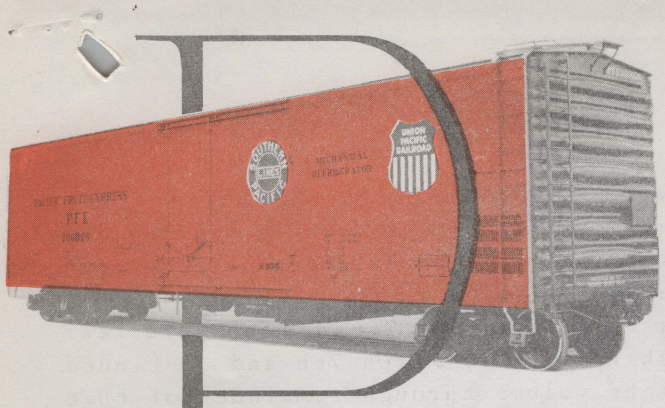
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F E Dasch
S. R.
APR 6 1960



NEWS LETTER

PACIFIC FRUIT EXPRESS COMPANY
SAN FRANCISCO, CALIFORNIA

MARCH 1960

P.F.E. LOADINGS

	1960			1959		
	PFE Cars	Foreigns	Total	PFE Cars	Foreigns	Total
February	*24,381*	*2,332*	*26,713*	*25,364*	*2,160*	*27,524*
January-February	*46,918*	*4,767*	*51,685*	*52,274*	*3,845*	*56,119*

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CAR SITUATION

The car situation on all contract lines has been extremely tight since middle of February. This prolonged condition is due in large part to slow return of PFE cars from the East where railroad operations have been hindered by extended and severe wintry weather throughout the East and Midwest areas. Blizzards and freezing temperatures prevailed through March 15th. Some shortages on Agents' orders were experienced in Idaho, and actual shortages were felt along West Coast of Mexico, with special handling necessary on SP and T&NO to provide day-to-day protection. Weather in the East and Midwest moderated commencing week of March 13th, and westbound flow of PFE cars through Chicago and St. Louis gateways showed some improvement. However, indications are that tight situation will continue through remainder of March and first few days of April.

CROP CONDITIONS

ALONG UNION PACIFIC -

Utah-Idaho District: Weather conditions in Idaho which had been alternately wet and severely cold through February continued into early March with sub-zero temperatures experienced through March 4th and resulted in light loading of potatoes. With warmer weather commencing week of March 6th, loadings increased steadily and have continued in very good volume since. Markets have continued strong with fairly steady demand and prices ranged from $4.25 to $5.50 for US #1. From all indications loadings will continue in heavy volume through remainder of March and well into April. Processors also are taking large amounts of potatoes which with continuance of heavy volume rail movement would indicate that entire crop will be disposed of in record time.

Northwestern District: Loading from this district has continued on a normal level with indications that apple and pear storage holdings at Hood River will be pretty well cleaned up by end of month. Nursery stock shipping was about completed during first ten days of March except for a few late stragglers. Canned goods loading continues to run below last year due to greater use of DF cars. Beer shipments also have been moving in other than refrigerator cars throughout the period.

Eastern District: In this district, loading consists principally of packing house products, canned goods and miscellaneous commodities with only a few shipments of Colorado potatoes and onions. Movement of latter commodities is primarily by truck.

ALONG SOUTHERN PACIFIC -

Oregon: Pear storages in Rogue River Valley are shrinking steadily and loading will proceed at a normal rate until stored fruit is exhausted. Potato loading in Klamath Basin is holding up very well and daily loadings are running well ahead of last year. Markets have been favorable and present daily volume of loading could run well into the middle of April providing markets continue present strength and levels. In Willamette Valley loading consists principally of frozen food, some onions and miscellaneous from the Portland area.

Northern California: Weather conditions continued wet and cold through first ten days of March. Since that time mild warm weather has prevailed and resulted in burgeoning of asparagus crops in Sacramento Delta area. Movement so far has been almost strictly a freight deal and daily shipments increased steadily to reach peak proportions on the week end of March 18th through 21st. Heavy volume loading will continue until markets are well supplied, after which normal steady movement at lower levels should prevail through remainder of month and well into April. In the Porterville District, Navel Orange crop is nearing end of harvest, with the Valencia crop to commence during week of March 27th. Canned goods loading in Bay Area and San Jose fell off sharply after March 7th and continued in light volume through remainder of that week. Commencing March 14th shipping resumed its normal seasonal volume though somewhat lighter than last season due to availability of DF cars which equipment is preferred by canned goods shippers. In Salinas Valley, spring vegetables are moving in light but normal seasonal volume.

Southwestern District: Vegetable crops along West Coast of Mexico have reached full production and crossings at Nogales have been in relatively heavy volume since first of month. Peak of around 100 cars daily was reached with crossings of March 17th and 18th and continued heavy volume loading is expected through remainder of month and well into April. Lettuce harvesting in Imperial Valley dropped sharply during week of March 13th and loadings have decreased daily with harvest expected to be completed by March 26th. Yuma Valley lettuce has been in full production since first week in March and reached peak period from March 15th through 18th, after which movement decreased gradually with daily movement expected to be only in nominal amounts after March 28th. Salt River Valley lettuce got underway on March 11th; however, no real volume was reached until week of March 20th. Loadings will increase gradually and reach peak volume during week of April 10th. In territory west of Banning citrus loadings will continue gradual seasonal increase and miscellaneous vegetable movement in Oxnard-Guadalupe-Santa Maria areas will continue in normal seasonal volume. Other loading in Southwest District consists of bananas from the weekly boat arrival at Los Angeles Harbor, frozen foods from the Ventura and Santa Maria areas and a few miscellaneous commodities from Los Angeles District.

T&NO: Movement from Rio Grande Valley and Eagle Pass areas is in full seasonal volume and will continue heavy daily loadings through month. Principal commodities moving during middle of month were carrots and cabbage for which there appears to be a ready market at this time due in part to recent heavy rains in Florida which interrupted harvesting in that State. Mexican imports of cantaloupes and frozen strawberries are well underway and crossings should increase steadily through month of April.

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Frederic J. Kuhlman, Sr., Chief Clerk in the Car Department office at Roseville, passed away February 13th. Fred started his career with the Company in January 1918 and had been Chief Clerk since the 1st of January 1925. All of his service was in the Car Department. Fred was an individual of the highest calibre and a loyal and conscientious employe. Those who were privileged to be associated with him for the more than 40 years of his service will miss him very much.

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The following PFE people have recently retired from our service and to each of them we extend our best wishes for a long and happy retirement:

John E. Allison	Carman	Nampa
Leo M. Bates	Iceman	Council Bluffs
Floyd G. Berresford	Ironworker	Los Angeles
Carl A. Brown	Carman	Colton
Oscar O. Chapman	Carman	Colton
Aurelio Esparza	Iceman	Roseville
Gilbert C. Garcia	Carman	Colton
Edward F. Innes	Carman	Los Angeles
Frank G. Kosivas	Store Deliveryman	Roseville
Walter A. Krasowski	General Clerk	Chicago
Manuel Maren	Laborer-Car Cleaner	North Platte
William McMahon	Blacksmith	Los Angeles
Paul Ostoich	Carpenter	Los Angeles
Joseph H. Perry	Carman	Roseville
Ralph W. Shoaff	Lift Truck Operator	Los Angeles
George L. Sluyter	Machine Operator-Foreman	Council Bluffs
Miss Marjorie G. Stevens	Mileage Clerk	Chicago
Guy M. Taylor	Carman	Roseville
Kenneth I. Upton	Diversion Clerk	Stockton

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The Management extends congratulations and best wishes to the following PFE employes who reached service anniversaries with our Company during the month of March 1960:

40 YEARS SERVICE

Harry F. Householder	Car Department	Tucson
Carlton M. Gerhart	Ice Plant	Roseville
Ralph H. Crawford	Ice Plant	Sparks

35 YEARS SERVICE

E. M. Schwarzkopf	Agency	Minneapolis

30 YEARS SERVICE

Mrs. Madeline M. Love	Accounting Department	San Francisco
Henry Wilson	Store Department	Nampa
Henry F. Barlet	Car Department	Los Angeles
Mate Bilac, Jr	Car Department	Los Angeles
John Buliavac	Car Department	Los Angeles
Louis Kovach	Car Department	Los Angeles
Paul Ostoich	Car Department	Los Angeles
Emil R. Walpus	Car Department	Los Angeles
Adam Ziesman	Car Department	Los Angeles
Frank T. Huntsman	Car Department	Nampa
Dennis D. Donahue	Car Department	Roseville
Ralph S. Wright	Car Department	Oakland

25 YEARS SERVICE

Marvin B. Webb	Engineering Department	San Francisco
I. J. Marver	Agency	Philadelphia
C. W. Truxel	Ice Plant	Colton

20 YEARS SERVICE

Tolly H. Garrett	Car Department	Tucson

15 YEARS SERVICE

Charles H. DuBroy	Accounting Department	San Francisco
William E. Dreyer	Administrative Department	San Francisco
Edward W. Cox	General Agency	San Francisco
Jose D. Lucero	Agency	El Paso
Jose Escalante	Agency	El Paso
Mrs. Clara V. Miller	Agency	Bakersfield
Arlen Tackett	Car Department	Nampa
Raymond G. Arvizu	Car Department	Tucson
Miguel H. Moreno	Car Department	Tucson
R. C. Ashcom	Ice Plant	Colton
Eugene L. Young	Ice Plant	Fresno

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"If you must make mistakes,
try to make a new one each time."

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CHAS. AHERN
Vice President & General Manager